Permit #F00025905

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00025905 **Type of Permit:** FILMING **Release Date:** 03/18/2010

Production Company WHO WHAT WEAR LLC

Insured Company Name WHO WHAT WEAR LLC

Contact Phone No. 1 323-782-9133
Contact Phone No. 2
Fax 323-782-9913
Address 405 N FLORES ST
LOS ANGELES, California 90048

Production Title REAL GIRLS REAL STYLE

Type of Production TV Webisode/Mobisode/Podcast

Producer Liza Kaplan

Director Justin Coit

1st AD Liza Kaplan

Production Manager Liza Kaplan

FilmL.A. Coordinator Joshua Mingo

Location Manager Liza Kaplan
Primary Phone Office - 323-782-9133 11
Secondary Phone

Location Assistant Liza Kaplan
Primary Phone Office - 323-782-9133 11
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE $625.00	**Total Permit Fee** $710.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE $85.00	**Number of Locations** 5

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Summary Information — Location

Permit Number F00025905
Production Company WHO WHAT WEAR LLC
Insured Company WHO WHAT WEAR LLC
Production Title REAL GIRLS REAL STYLE

Location Manager Liza Kaplan
Primary Phone Office - 323-782-9133 11
Secondary Phone

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Names ALL JURISDICTIONS GRID

Location Type Walking Grid

Location Description

Film Dates 3/20/2010 - 3/21/2010 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Crew	5

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:**
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Location Manager Liza Kaplan
Primary Phone Office - 323-782-9133 11
Secondary Phone

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Names ALL JURISDICTIONS GRID

Location Type Walking Grid

Location Description

Film Dates 4/10/2010 - 4/11/2010 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Crew	5

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:**
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
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Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Production Title REAL GIRLS REAL STYLE

Location Manager Liza Kaplan
Primary Phone Office - 323-782-9133 11
Secondary Phone

Location Address MELROSE AV., FAIRFAX AV. - LA BREA AV., LOS ANGELES, CA 90036

Location Names

Location Type Street

Location Description

Film Dates 3/20/2010 - 3/21/2010 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Crew	5

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Production Title REAL GIRLS REAL STYLE

Location Manager Liza Kaplan
Primary Phone Office - 323-782-9133 11
Secondary Phone

Location Address ROBERTSON BL., 3RD ST. - BEVERLY BL., LOS ANGELES, CA 90048

Location Names

Location Type Sidewalk

Location Description

Film Dates 3/20/2010 - 3/21/2010 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Crew	5

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Production Company WHO WHAT WEAR LLC
Insured Company WHO WHAT WEAR LLC
Production Title REAL GIRLS REAL STYLE

Location Manager Liza Kaplan
Primary Phone Office - 323-782-9133 11
Secondary Phone

Location Address Westwood Blvd & Kinross Ave, Los Angeles, CA, 90024

Location Names

Location Type Sidewalk

Location Description

Film Dates 4/10/2010 - 4/11/2010 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Westwood Village July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Crew	5

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

CONDITIONS FOR EVENTS
INVOLVING USE OF THE PUBLIC RIGHT OF WAY
IN THE WESTWOOD VILLAGE BUSINESS DISTRICT

The Special Conditions described below will be included in the terms and conditions of permits issued for special events in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Westwood Village is one of the most active and densely populated business/residential districts in the Los Angeles area. The Village is adjacent to a world-renowned teaching hospital (UCLA Medical Center), the largest college campus in the UC system (UCLA), and is comprised of numerous movie theaters and restaurants, hundreds of small merchants, large office buildings and residential apartments. In addition, Westwood Village is host to a number of other events and activities. To better facilitate and coordinate these various endeavors, any and all events that affect the public right of way (traffic flow, pedestrian access, parking, etc.) or utilize public areas in the Westwood Village Business District must obtain an event permit from FilmL.A. The following conditions for obtaining this permit have been created so that established businesses and planned events in the Westwood area can be carefully coordinated and perform in a cooperative manner. These Conditions apply to the area of Westwood approximately bordered by Gayley Avenue, Le Conte Avenue, Hilgard Avenue and Wilshire Boulevard.

- **Any event that involves use of public property or affects the public right of way requires a City of Los Angeles, Board of Public Works issued Event Permit.** *The Event Permit will be coordinated by FilmL.A. in accordance with any and all applicable Municipal Ordinances and established policies.*

- **Event organizers must contact FilmL.A. a minimum of 10 working days prior to the first day of any activity** t*o allow sufficient time to coordinate all activities.*

- **FilmL.A. will evaluate all requests for Event permits in Westwood using the following criteria:** size of the *Event, areas requested, duration of Event, parking needs, impact upon surrounding community, times and days of the week, times of the year and the number of recent events.* ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT FilmL.A. REVIEW.***

- **Event organizers must submit to FilmL.A., as soon as practicable, an application with all activities associated with the Event.** *The application must include, but is not limited to, location(s) of the Event(s), route(s) of travel, movement of participants, staging or construction area(s), pre and/or post party area(s) and parking of equipment, crew & participants.*

- **Signature surveys of affected merchants/businesses/residents may be required, as determined by FilmL.A., for traffic lane closures, priority parking, late night or early morning activities, events having more than one days duration, or for events that impact a significant number of merchants/businesses.**

- **Affected residents/merchants/businesses within 500 feet of any activity associated with an Event must be notified at least five (5) days in advance of the first day of the Event or of any substantial preparation, as determined by FilmL.A.**

- **Unless approved by FilmL.A., events should not be scheduled on the following holidays:** ***Valentine's Day, Mother's Day, Father's Day, Easter Day*** and ***Thanksgiving Day*** and the day prior to Valentine's Day, Mother's Day, Father's Day and Easter.

- **During the Holiday Season, which will include the two weeks prior to Christmas and the week between Christmas and New Years,** events which will have a significant impact on the public right of way, i.e. vehicular traffic, pedestrian access and merchant activity, will require additional coordination to mitigate any impacts on business activity.

- **At least one FilmL.A. monitor will be assigned for all activities related to the Event (prep, strike & event day) to encourage compliance with the permit and conditions.** The monitor(s) will arrive at the designated location 1 hour prior to the permit start time to ensure proper arrival time, remain during all Event related activities and ensure proper departure time.

- **All self-generated trash must be removed from location. Trash receptacles must be provided.**

FILMLA NOT FOR PERMIT